



# Identifying & Cultivating Partnerships for Men’s Engagement

Successful engaging men strategies rely upon collective participation, leadership, buy-in, and leveraging the influence of men in diverse professional and community positions across campus. Relationships with men and those who have influence among men are critical to inspire men to become involved, feel invested, and lead.

Identifying key men across campus requires building authentic relationships and identifying shared values.

*To identify partners in support of your engaging men efforts, consider:*

## ENGAGE MEN THAT...

- Have influence or credibility among men on campus
- Are champions of ending GBV
- Are connected to groups of men
- Mentor men
- Hold key positions in student groups

## WITH SHARED GOALS, SUCH AS...

- Promoting safe dating, healthy sexuality, and gender equity
- Trauma-informed counseling
- Workplace DEI
- Drug/Alcohol prevention
- Bystander intervention
- Welcoming new students
- Academic subjects or success



**REMEMBER:** Be sure to engage men and those who have influence among men in various organizational roles and levels and from diverse demographic backgrounds (e.g. ages, cultural backgrounds, sexual orientations).

**POTENTIAL PARTNERS****ON CAMPUS**

- Faculty
- Administrative staff
- Law enforcement/campus security
- Fraternities
- Student Government
- Black Student Union
- LGBTQ Center
- Academic Clubs
- Political Clubs
- Media & Publication Groups
- Community Service & Social Justice Clubs
- Theater & Arts Clubs
- Cultural Clubs
- Religious & Spiritual Groups
- Sports & Recreation

**OFF CAMPUS**

- Domestic Violence and Sexual Assault Centers
- LGBTQ Centers
- Healthy Fatherhood Organizations
- Nonprofits
- Faith leaders
- Media - TV, radio, newspapers, online content creators, musicians
- Businesses
- Government officials
- Policymakers
- Local law enforcement
- Mental health providers/organizations
- Off-campus housing communities
- Mentoring programs
- Justice system professionals
- Professional sports teams



**POTENTIAL PARTNERS**

**ON CAMPUS**

**OFF CAMPUS**

Empty space for listing potential partners on campus.

Empty space for listing potential partners off campus.