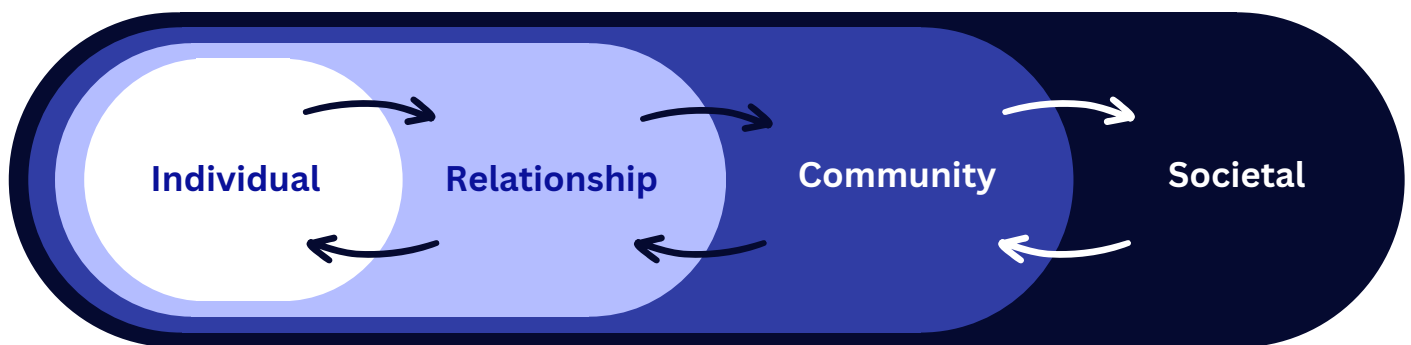


Utilizing the Social-Ecological Model to Engage Men in Prevention

The Centers for Disease Control and Prevention (CDC) uses the four-level social-ecological model to better understand violence and the effect of potential prevention strategies. The overlapping rings illustrate how factors at one level influence factors at another level.



Strategies must engage with and educate on all levels of the model to be effective.

When thinking about who to engage and how, the social-ecological model can serve as an organizational model for campuses to plan out engaging men goals, indicators of change, and activities when we view the campus as the ‘society.’

References:

CDC (<https://www.cdc.gov/violenceprevention/about/social-ecologicalmodel.html>)

Virginia Domestic and Sexual Violence Action Alliance (<https://vsdvalliance.org/change-culture/prevention-in-virginia/>)

INDIVIDUAL

Goal for Engaging Men for this Level

Example Campus Outcome

Identifies the biological and personal history factors that increase the likelihood of becoming a victim or perpetrator of violence (e.g., previously witnessing or experiencing domestic violence).

Promote healthy attitudes, beliefs, and behaviors amongst men about gender-based violence.

Men on campus report an increase in ability to identify between healthy and unhealthy relationships.



Example Initiative for this Level

Safe dating and healthy relationship skills programming for men on campus.

RELATIONSHIP

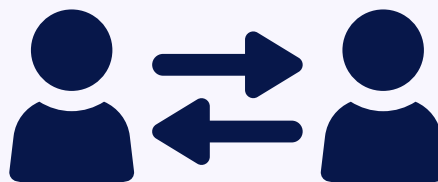
Goal for Engaging Men for this Level

Example Campus Outcome

Examines close relationships men have with peers, partners, family members, and/or campus faculty that impact their attitudes, beliefs, and behaviors on gender-based violence (e.g., peer groups that joke about sexual activity with someone under the influence of alcohol).

Increase the skills of men on campus to promote healthy gender-based attitudes, beliefs, and behaviors amongst their peers, colleagues, and students.

Men on campus report connectedness to a peer or campus faculty member they can rely on for support.



Example Initiative for this Level

Mentoring and peer programs that promote positive social norms, healthy masculinity, and safe, respectful interpersonal relationships.

COMMUNITY

Goal for Engaging Men for this Level

Example Campus Outcome

Explores the settings, such as workplaces and or campus, in which social relationships occur and seeks to identify the characteristics of these settings that are associated with violence (e.g., Student groups don't have policy or education related to gender-based violence).

Improve the social and cultural environments of men around campus by increasing protective factors (e.g., education) and reducing risk factors (e.g., binge drinking) for gender-based violence.

Climate survey results show an increase in men's ability to identify abusive relationship behaviors and intervene when witnessing abuse.

Example Initiative for this Level

Multi-session education with fraternity on alcohol's role in sexual assault, combined with a policy of bystander intervention training for all fraternity leaders.



SOCIETAL

Goal for Engaging Men for this Level

Example Campus Outcome

Examines systemic factors that help create a climate in which gender-based violence is encouraged or inhibited. Factors include the health, economic, educational, and social policies that help to maintain economic or social inequalities (e.g., harmful representations of men in media such as music and movies).

Campuses don't operate at the societal level, but they can still work to institutionalize policies, education, and social norms that protect against gender-based violence (e.g., initiatives that engage men) and in-turn, contribute to positive societal change

Campus initiatives and policies become a beacon for change, providing an example for other campuses on how to cultivate male role models and prevent gender-based violence.

Example Initiative for this Level

Media campaign to end the stigma around men who are survivors of sexual assault or stalking.

